



TEAM HOYT VB

MEETING MINUTES

THVB EXECUTIVE BOARD OF DIRECTORS

DATE: January 12, 2025 @ 3:00pm

IN ATTENDANCE

Trey White, Scott Lindahl, Steve Hackforth, Emily Throckmorton

BOD POSITIONS AND EXPECTATIONS

The Board of Directors discussed expectations, including attending two annual in-person meetings, increasing engagement at events, and ensuring 100% board giving for grant applications. Updates were provided on the website, with plans to potentially move away from Flipcause and refresh content, while social media responsibilities were assigned to Brynn and Emily, emphasizing sponsor tagging and membership spotlights. Non-race events and upcoming activities like Chartway Cares Night and the preseason event were reviewed, with leadership roles still needing to be finalized for some initiatives.

BYLAWS UPDATE

Scott provided an overview of the challenges and successes involved in the comprehensive review and update of the organization's bylaws. There are no changes to the bylaws, but we have an exciting opportunity to add an additional board member. This presents a chance to bring in fresh perspectives and expertise to further strengthen the board.

FINANCIAL REPORT

Trey, dedicated to financial matters, conducted a meticulous examination of the Expense statements, providing the committee with a detailed overview of the organization's position as the year commences. The SCC filing has been completed with updated officers, and the Department of Agriculture requirements are up to date. Trey is overseeing these matters, and everything is on track. The goal is to add at least \$10,000 to investments this year.

NEW CHAIRS AND UPKEEP

- **Chairs:** Inventory is nearly full; total count to be confirmed. Two footrests paid for last year are still pending; Hack is tracking them down. Chair needs are covered for this season and will be reviewed again next year.
- **Trailers:**
 - The new trailer requires a wrap and a small buildout in the front for race-day necessities and tri gear, estimated at \$1,000.
- **Storage:** Transitioning from a storage unit to the old tri trailer has saved \$3,600 annually.

CLOTHING/SWAG

The runners' jerseys are now stored in the trailer. Leadership polos are still in progress, with Hack continuing to work on the order. Hack and Trey are also coordinating with a Nobleman contact to explore options for setting up an online store to improve availability. Updates will be provided as progress is made.

2025 SCHEDULE

- **Trailer Logistics:** No more than two events per month is ideal for effective management.
- **Kickoff Party:** Discussion ongoing; Joyce is a potential lead.
- **Chartway Promise Night:** Scheduled for 2/20, but a team lead is still needed.
- **Wasserhund Nights:** Trey will manage Virginia Beach events in the spring, while Scott will handle Chesapeake events in the fall, including check pickups. Singular in each location
- **Mileage Plaques:** A volunteer is needed to take over this task. It pairs well with Social Media responsibilities due to access to race photos. Brynn or Emily are potential candidates, and support will be provided to get started with an Excel sheet setup.

Next meeting

Undetermined: communication stays consistent through text and email. Next in-person meeting will be held June TBD

Prepared by: Brynn Churchfield, Secretary of Team Hoyt