



TEAM HOYT VB

MEETING MINUTES

THVB EXECUTIVE BOARD OF DIRECTORS

DATE: April 13, 2025

IN ATTENDANCE:

Trey White, Scott Lindahl, Steve Hackforth, Brynn Churchfield, Chelsea Tharrington

MEMBERSHIP:

Trey discussed the need for us to focus on Rider recruitment by leveraging on our members' connections with PTs, schools, special needs groups, etc.

APPAREL AND SWAG:

Brynn, Chelsea, Steve, and Scott discussed the desire to open an online store so members and supporters can purchase items without THVB needing to hold inventory in the trailers or storage. Brynn has some new member gift bags completed, Chelsea and Brynn are working on some apparel selections, and Steve has some cups and embroidery on order. We discussed apparel for different donor/sponsorship levels.

FINANCES:

Trey discussed the desire to place another \$10,000 into our market portfolio by the end of the year (\$5,000 in July and \$5,000 in December). Scott discussed the need to budget \$6,000 to rewrap the large trailer in 2026. The Executive Board discussed ending the Runner Partial Reimbursement program for 2026 in order to focus more on supplementing travel costs with long-distance races like Denver, Annapolis, and Jamestown events.

SCHEDULE:

We reviewed the remaining schedule and coordinated Board coverage for races through the summer. We discussed the logistics for the Denver event and travel costs associated with that event.

NEXT MEETING:

Undetermined: communication stays consistent through text and email.

PREPARED BY: Scott Lindahl